

Vienna, April 2011

Mladen Miljanović presents contemporary art from Bosnia-Herzegovina within the context of a Group exhibition in Vienna

Henkel Art.Award. Winner 2009 Exhibits „Krieg.Kunst.Krise“

Mladen Miljanović, winner of the Henkel Art.Award. 2009, opened a Group exhibition yesterday evening entitled “Krieg.Kunst.Krise“ (War.Art.Crisis) at the ArtPoint Gallery in Vienna displaying his own art along with works created by Edin Numankadić, Veso Sovilj, Iva Simčić and Radenko Milak. Together with the other artists, he is presenting an overview of contemporary art of Bosnia-Herzegovina.

The works of art were created by these artists who were affected by the war, each in their own way. As a member of the young generation, Mladen Miljanović had to spend years of his childhood and youth confronting war. Today he must struggle with the difficult social and political situation in Bosnia-Herzegovina, as many others have to do. In the exhibition he deals with his transformation from soldier to artist.

The exhibition will last from April 13 to June 3, 2011 (Monday – Friday, 2 -6 p.m.), ArtPoint Gallery, Universitätsstraße 5, 1010 Vienna, www.kulturkontakt.or.at/artpoint.

Miljanović is the winner of the Henkel Art.Award. 2009 – the art competition of Henkel Central Eastern Europe (CEE), which has been targeting young artists in the Central and Eastern European region since 2002. The art prize features prize money of 7,000 euros, an exhibition in the artist’s native country and an individual exhibition at MUMOK in Vienna, including publication of an art catalogue. Mladen Miljanović’s exhibition at MUMOK Vienna entitled “Museum Service” was held from June to September 2010.

The Henkel Art.Award. serves to support and jump-start the professional careers of the artists. This long-term sponsoring commitment of Henkel CEE has already been crowned with success, convincingly demonstrated by the international exhibition successes of past Henkel Art.Award. winners such as Dan Perjovschi or Miha Strukelj.

Henkel Central Eastern Europe based in Vienna has management responsibility for business operations in 32 countries in Central and Eastern Europe and Central Asia. Henkel is a top provider of detergents, cleansers and cosmetics, and is the market leader for hair cosmetics and adhesives as well as in the surface treatment segment. In 2010, Henkel Central Eastern Europe posted revenues of 2,880 million euros, employing a work force of about 9,500 people. Henkel products have been available in Austria for 120 years, and have been manufactured in Vienna since 1927.

Henkel operates worldwide with leading brands and technologies in three business areas: Laundry & Home Care, Cosmetics/Toiletries and Adhesive Technologies. Founded in 1876, Henkel holds globally leading market positions both in the consumer and industrial businesses with well-known brands such as Persil, Schwarzkopf and Loctite. Henkel employs about 48,000 people and reported sales of 15,092 million euros and adjusted operating profit of 1,862 million euros in fiscal 2010. Henkel's preferred shares are listed in the German stock index DAX and the company ranks among the Fortune Global 500.

Further information: <http://www.artaward.henkel-cee.com> or www.facebook.com/HenkelArtAward

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